

MAYLINE®

SUCCESS STORY

American Red Cross Disaster Command Center Reacts with TransAction®



When the American Red Cross needed a new design for a Disaster Relief Center in California, they worked with San Diego Office Interiors (SDOI) to meet their needs. SDOI is a Haworth aligned dealership, but after visiting Mayline at NeoCon, they felt that TransAction would hold up to the massive amounts of electronic equipment necessary for 52 people during a community disaster session. SDOI worked with our manufacturer's rep, Tim Smith of B3W, to close the deal.

This was a very detailed opportunity that began with questions on design, budget, IT adaptability, and durability. American Red Cross found exactly what they were looking for with TransAction. TransAction offered ample room for cabling to accommodate all of the technology necessary for their communications, and provided the sleek look and industrial strength they wanted.

Mayline provided Space Planning, new power options, and custom modifications and won the project with a combination of style, budget, and compatibility. American Red Cross is very happy with Mayline's TransAction furniture which perfectly fit their needs.

The photo shows an action-ready room with TransAction as the supporting star. In the event there is a disaster in the future, it will be nice to know TransAction and Mayline are assisting people in need.